

BUILD YOUR IMPLEMENTATION PLAN

The implementation plan will provide a clear map for you and your partners to follow, as well as help with time and resource allocation. It will also enable you to track progress and interim outcomes.

Instructions

The below template aims to help you build your own implementation plan based on the advocacy strategy you have developed to improve immunisation outcomes.

On the next page you will find a table to be filled in. Please follow the instructions below:

1. Start by writing your advocacy goal on the top row, then
2. Write down one of your objectives to meet that goal in the second row.
3. Try to think of 3-4 key activities you could conduct to meet your objective.

For each of the activities, identify your target audiences; outputs; outcomes; indicators; responsible staff or organisation; partners; timeline; and tentative costs.

NOTES:

